

The NEXUS Principles.

Phil Olley

For many years, I observed many successful people, and those building to success, in all walks of life – in business and in sport, and indeed any field of human endeavour ... and I looked at what principles were in operation to help the real champions succeed, whether the protagonists were conscious they were using these principles or not. In many cases, it seemed to come naturally to them. I discovered a number of key habits people had which made them truly successful, and allowed them to go beyond the norm.

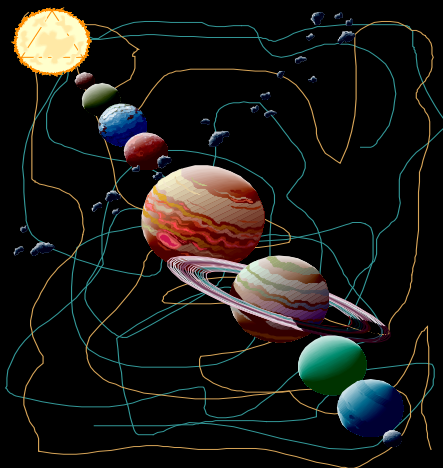
What I observed was a little surprising when I considered it, but the next step was for me to be able to explain these habits, these principles, so that anyone could utilise the same approach to their own success.

This resulted in The NEXUS Principle: The 9 principles of success as outlined in “Counting Chickens”.

They should be viewed operating as a system; not as individual items- but as a set of principles.

Think of it like a solar system... with the goals/ vision in the centre and all the principles in equilibrium where no one principle is more important than the next in making the success happen.

The NEXUS Principles



- **Inner Vision**
- **Future Now**
- **Master Plan**
- **Persistent Progression**
- **Mindsetting**
- **Double O**
- **Shop Window**
- **R&R-rehearsal & renewal**
- **Lay Back & Give Away**

Vision is central. At the core... around which all principles revolve.

The principles:

- Inner Vision – the image you have of yourself, deep down, what you believe about you as a person, and the nature of success to you.
- Future Now – the ability to make fast advances to the future you want, to create the future now.
- Master Plan – an outline strategy of how you are reaching success. “A Stunning Plan”
- Persistent Progression – taking the key actions required in a few key areas... persisting, and progressing constantly
- Mindset – Belief, and assuredness in your success, enabling you to overcome barriers and interference.
- Order & Organisation – being well-organised and “sorted” in order to move forward
- Shop Window – “attractiveness” to the world
- Rehearsal and Renewal – always improving and renewing yourself
- Relax! Lie back and give away. – relaxed in your approach, and able to give full value to the world, with confidence.

For more on these principles, see “Counting Chickens- personal strategies for success” by Phil Olley.