



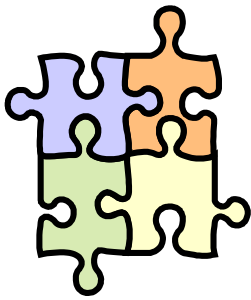
Professional development– **KSAS** Stratagram

Knowledge

Skills

Activity

Structure



Notes on this Four-Piece Jigsaw

I have found that people often make the mistake in business of assuming that just because they have attended a course on a subject (they have acquired some knowledge) it means they are moving forward. Many people see extra qualifications as the sole criteria for advancement and promotion. And it's true that a thirst for knowledge is essential for success.

But that's not all that counts... and many people go for promotion in their careers on the grounds of having the requisite knowledge, but don't get their advancement because they aren't ready in the other areas. Similarly, for a business owner, having the technical knowledge is never enough on it's own to guarantee success.

A more balanced approach will create better results, and by looking at Skills, Activity, and Structure aswell as Knowledge you will create a long-term solid foundation for professional and business success.

Deciding areas for improvement and writing them in each Jigsaw Piece, will give you a more accurate picture of where the priority development needs are. Does your jigsaw have a piece missing?

